

PakMyMeds

Retail Adherence Kickstart Program

Basic

Advanced

Professional

Professional Consultation

1/2 hr. session to discuss your retail adherence branding & your go-to-market strategy for your pharmacy.

1 hr. session to discuss your retail adherence branding & your go-to-market strategy for your pharmacy.

2 hr. session to discuss your retail adherence branding & your go-to-market strategy for your pharmacy.

Website

Home page & landing page customized for your pharmacy website.

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SEO

SEO & social media discussed in consultation.

Customized SEO & social media implementation plan includes:

- YouTube and Facebook account setup
- Keyword optimization for homepage
- Two landing pages
- Local Google AdWords campaign

Video

Non-branded 60-sec. video provided.

Branded 60-sec. video and custom voiceover provided.

Reusable Box / Dispenser

White box artwork provided. Branding & printing will be pharmacy's responsibility.

Branded box design with logo provided. Printing will be pharmacy's responsibility.

Custom box design provided. Printing will be pharmacy's responsibility.

Freestanding Countertop Sign

Non-branded printed design provided. Quantity 2.

Branded printed design provided. Quantity 4.

Postcard / Handout

Non-branded 5" x 7" postcard. Printing will be pharmacy's responsibility

Branded 5" x 7" postcard. Printing will be pharmacy's responsibility.

Customized 5" x 7" postcard. Printing will be pharmacy's responsibility.

Door Hanger

Non-branded design provided. Printing will be pharmacy's responsibility.

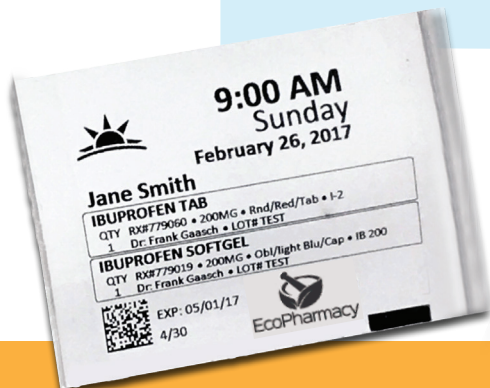
Branded design provided. Printing will be pharmacy's responsibility.

Customized design provided. Printing will be pharmacy's responsibility.

Included with Strip Packager Purchase

Call for pricing.

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