Consumables Retail Adherence Pouches for RapidPakRx

9:00 AM Sunday February 26,2020
2.5 inch Thermal Paper

1800 ft . (2 rolls)
\$148.50
2.9 inch Cellophane

1800 ft . 1 roll)
\$96.25
Total Combined Cost
$1800 \mathrm{ft} .=21,600$ inches
Average Cost per Inch: $\$ 244.75 \div 21,600$ inches $=\$ 0.01133$ per inch
Average Pouch Length*: 1.75 inches

Average Cost per Pouch*:
$\$ 0.01133$ per inch $\times 1.75$ inches $=\$ 0.01982$ or 1.98 cents per pouch

No extra cost for ink since the paper is thermally printed!
RapidPakRx ${ }^{\text {TM }}$ is the only strip packager technology with automatic, variable pouch length.

* Real-world length average is determined by a combination of the minimum print space required based on data elements needed on the pouch, and the average volume of oral solids per pouch.

